



Shaw Conference Centre

A Proud Partner in Sustainability



The Shaw Conference Centre is a proud corporate citizen in a city renowned for its environmental leadership.

The Shaw Conference Centre

Edmonton's Shaw Conference Centre is nestled in the historic and pristine North Saskatchewan River Valley, seamlessly connecting the downtown core with endless views of beautiful aspen parkland.

Simple Steps

Launched by the Shaw Conference Centre in 2008, this initiative encourages participation in and creation of environmentally and socially sustainable practices throughout the facility. A major component of Simple Steps is the Green Meetings Toolkit, which provides our guests with everything they need to plan a sustainable event, including all that we do as a facility to reduce our environmental impact.

BOMA Certification

Shaw Conference Centre is a BOMA BEST (Building Environmental Standards) Level 2 certified building, meeting national environmental standards for best practices in building operations. The Shaw Conference Centre is dedicated to maintaining best practices rooted in the pillars of sustainability and ensuring corporate responsibility to the environment.

Waste Reduction

Everything is recycled and our organic waste is diverted to the city's compost program. Surplus food is donated to a local homeless shelter and all of our cleaning products are certified green.

Energy Efficiency

The Shaw Conference Centre has natural insulation from being built into a riverbank, and the glass atrium allows for natural lighting and creates a passive heat sink during winter months. As well, our facility uses energy-efficient lighting and water-saving features, such as sensors on all fixtures in the facility.

FRESH

FRESH is an innovative program that helps conference and meeting planners achieve event goals by creating unique Edmonton experiences for their guests. The Shaw Conference Centre works closely with meeting planners to learn what FRESH options are important to their attendees. These FRESH conversations could involve sustainability, culture, nature, education, or even community legacy interests. Green meetings are key elements of FRESH and the centre offers a green meetings guide, eco-report cards and customized, local food menus and eco-friendly event itineraries.



Through EcoVision Edmonton, the City of Edmonton has established environmental management practices among the world's best. Edmonton continues to enhance its waste reduction strategies, investigate new technologies and extend partnerships to help reduce ecological impact.

Reduce, Reuse, Recycle

- Edmonton is the only municipality in Alberta that produces electricity by collecting landfill gas - enough gas is mined each year to meet the electricity needs of over 4,500 homes.
- The Gold Bar Wastewater Treatment Plant supplies up to 40 million litres a year of high-quality treated water to industry, reducing water use from the North Saskatchewan River.
- Edmonton Reuse Fairs collect and distribute used items to more than 150 local community and charity programs.
- Each year, Edmontonians return more than 24,000 tonnes of aluminum, glass, plastic and poly-coated beverage containers through a variety of Edmonton's recycling programs.

Edmonton is the second most sustainable large city in Canada, as ranked by Corporate Knights Magazine in 2011. This is based on our environmental footprint and commitment to sustaining a healthy, thriving population.

The Waste Management Centre of Excellence is internationally renowned, and has the highest organic waste diversion rate in North America. The City of Edmonton has achieved ISO 14001 certification, the world's most rigorous environmental management system award.

The Edmonton River Valley is the largest urban park system in North America, 22 times larger than Central Park. The river valley covers 7,400 hectares of land and features 160 kilometres of maintained multi-use trails and unique biodiversity, located just steps from the Shaw Conference Centre.



The Shaw Conference Centre's sustainability promise reflects the four pillars of sustainability: economy, ecology, society and culture. As a public assembly facility, we facilitate the gathering of people, the sharing of ideas and creation of community connections in a manner that supports our corporate responsibility to the environment. We support the development of the meetings industry in Edmonton by connecting our ecological and cultural history with a future vision of convention centres as a sustainable, community-owned asset.

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